## Character Area 2: The Old Town

This sheet summarises the comprehensive assessments of character and regeneration opportunities in Section 8 of the report.

## Character Summary

The site of the original medieval planted town and still the busy commercial heart of Saltash. Despite a number of significant losses this area still holds the greatest diversity of architectural styles in the town and its most significant buildings, all sited within the original medieval street pattern.

## Regeneration opportunities

- Regenerate shopping reinstating/restoring historic shopfronts and through good consistent design of modern shopfronts.
- Encourage new local and specialist shops.
- Reinvigorate the Fore Street environmental scheme.
- · Landscape the car parks to give a better first impression of the town centre.
- Upgrade the alleyways and opes to make them more attractive and promote their use in order to encourage people into different parts of the town.
- Rationalise the signage remove unnecessary clutter and improve the signage to the town's other areas of interest such as the Waterfront.
- Target Lower Fore Street with grant scheme in order to encourage the restoration of the historic buildings and to find new sustainable uses.
- Enhance the 'gateways' at either end of Fore Street to reinforce the quality of the area.
- Regenerate the redundant buildings behind Fore Street.
- Include the area within the conservation area to recognise and preserve its special character.



Primary study area

(1907 urban extent)

Conservation Area

Scheduled Monument

The use of street/road names on this map

Historic Environment Service

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Listed Building

Historic Plot

space

Proposed extension to Conservation Area

Other Significant Building

Areas of open/recreational